

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Blum et al.

Appl No.: 10/759,167

Confirmation No.: 6633

Filed: January 20, 2004

Group Art Unit: 2632

For: INTERACTIVE AND DYNAMIC ELECTRONIC FLOOR  
ADVERTISING/MESSAGING DISPLAY

## STATEMENT UNDER 37 CFR 3.73(b)

IntelliMats, LLC is:

1. ☒ the assignee of the entire right, title and interest; or  
2. ☐ an assignee of less than the entire right, title and interest  
(The extent (by percentage) of its ownership interest is \_\_\_\_%)

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above.  
The assignment was recorded in the Patent and Trademark Office at Reel 015535, Frame 0271, or a true copy of the original assignment is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as follows:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11

The undersigned is empowered to sign this statement on behalf of the assignee.

9/15/06  
Date  
Christopher J. Gegg, Registration No. 50,857

Correspondence Address is Customer No. 00826 (Alston &amp; Bird LLP)

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